

Trimestral Trends

by BraamVibes

LUXURY . TRAVEL . LIFESTYLE



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EDITOR'S NOTE

Trimestral Trends Issue 5 | Anniversary Edition



Dear Readers,

One year ago, we took a bold step forward. What began as BraamVibes in 2013, a lively hub for culture, conversation, and creativity, found new life through Trimestral Trends, our magazine extension created to amplify stories that move, inspire, and transform. Now, as we mark our first anniversary and unveil our fifth issue, I feel immense pride and gratitude. To our 3,500 subscribers and growing community, thank you for walking beside us through this remarkable evolution.

This edition celebrates what we stand for: discovery, depth, and the ever-changing rhythm of modern living. From hidden travel gems and transformative beauty essentials to the technologies shaping tomorrow, this issue captures the essence of adventure and reinvention. It is a reflection of how far we've come, as platforms, as storytellers, as a collective rooted in passion yet reaching for boundless horizons.

Here's to every reader, creator, and partner who has illuminated our journey from BraamVibes.co.za to this publication. The story continues, and the world ahead is waiting.

With gratitude and anticipation,

Sello Ramosepele
Founding Editor, Trimestral Trends



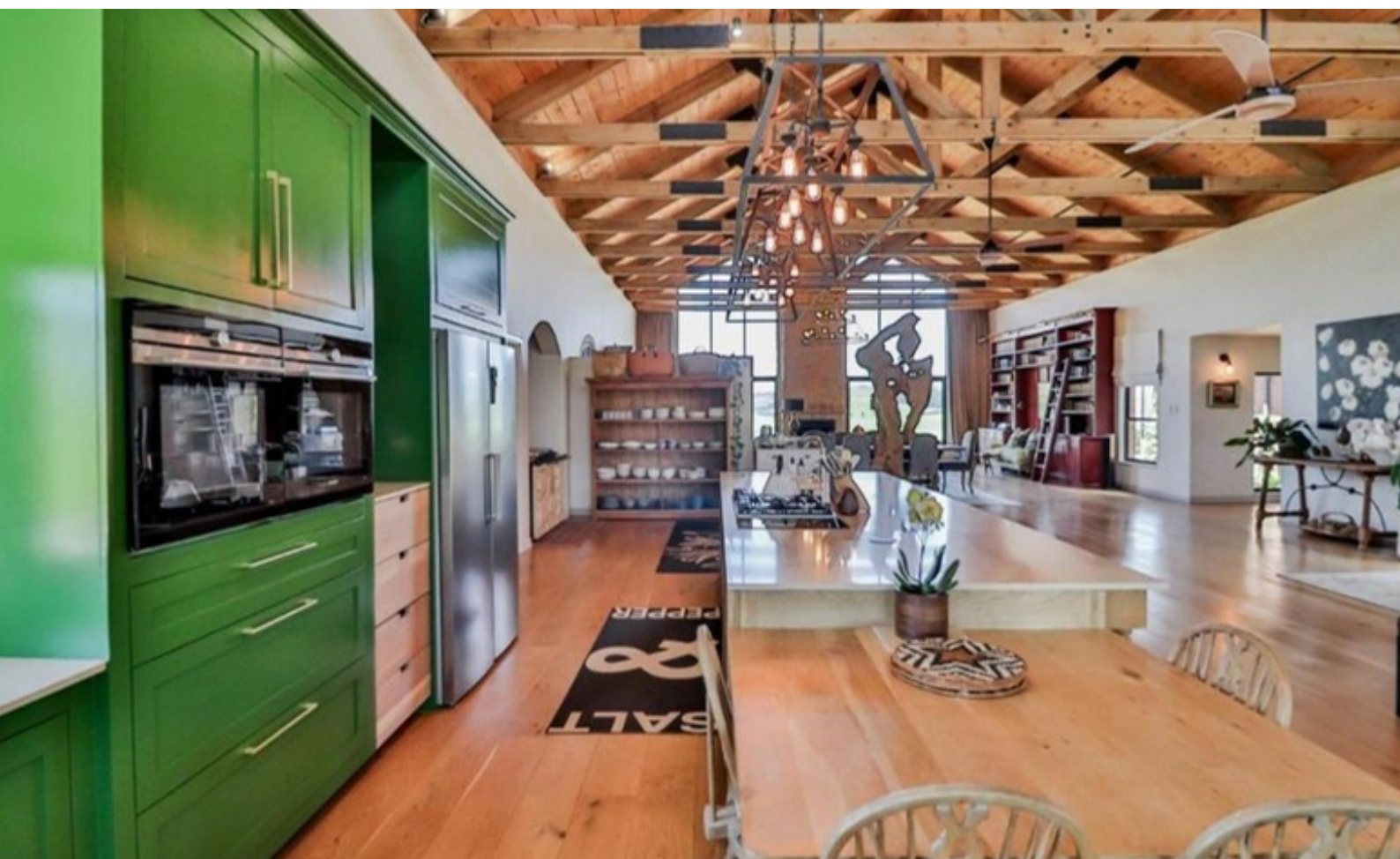
Travel

Escape the Ordinary at HighVeldt Boutique Hotel



Seamless Luxury, Unlimited Access,
Unequalled Experience

A BEAUTIFUL ESCAPE IN THE HEART OF FORT NOTTINGHAM



There are destinations that simply offer a place to stay, and then there are places that invite you to slow down, breathe more deeply, and experience countryside living at its most refined. HighVeldt Boutique Hotel, nestled in the rolling hills of Fort Nottingham in the KwaZulu-Natal Midlands near Nottingham Road, is firmly in the latter category.

I recently had the pleasure of visiting HighVeldt Farm, and the experience beautifully reflected everything this property promises: elegance, warmth, comfort, and a setting that feels both restorative and memorable. With its unique architecture, sweeping views, and exceptional service, HighVeldt reimagines luxury farm hospitality in a way that feels effortless and deeply considered.

A COUNTRYSIDE ESCAPE WITH DISTINCTION

Located just 15 km from Nottingham Road, HighVeldt Farm offers luxurious accommodation for up to 24 guests across a luxury villa with five well-appointed bedrooms, a luxury two-bedroom self-catering cottage, and a two-bedroom self-catering studio.

The versatility of the property makes it ideal for intimate escapes, family gatherings, executive retreats, destination weddings, and thoughtfully curated group stays.

What makes the estate especially appealing is the balance it offers between privacy and shared experience. Guests can enjoy the independence of self-catering accommodation or settle into a stay shaped by beautiful surroundings, quiet luxury, and attentive service. Even at full occupancy, the property maintains a sense of calm and space that feels rare and refreshing.



A SETTING FOR SPECIAL OCCASIONS

HighVeldt Farm is more than a countryside retreat. It is also an ideal location for weddings, conferences, and corporate team-building experiences. The property's elegant layout and scenic setting create a natural backdrop for occasions that deserve something more memorable than the ordinary.

There is a particular magic in celebrating in a place where the landscape itself becomes part of the memory. At HighVeldt, the Midlands views, fresh air, and open spaces create an atmosphere that elevates both formal and informal gatherings.

Luxury at HighVeldt is found in the details. Guests enjoy private check-in, a welcoming lounge, an outdoor fireplace, a 24-hour front desk, free WiFi, and free private parking. The property also includes an expansive dining area, library, games room, pool area, and indoor and outdoor braai spaces. For leisure, there is plenty to enjoy without ever needing to rush.

Guests can relax on the sun terrace, unwind by the pool, walk through the forest trails, or take a paddle canoe out on the dam. With 65 hectares of tranquil rolling hills, there is also room to explore on foot or by quad bike, making the experience feel both peaceful and expansive.

Dining at HighVeldt is as thoughtful as the setting itself. Guests can enjoy continental and full English or Irish breakfast options, along with wines, champagnes, and relaxed beverages from the cellar and bar.

During my recent visit, we were welcomed by Farm Manager Brian, whose warmth and professionalism immediately set the tone for the stay. The staff were exceptional throughout, attentive, gracious, and genuinely committed to making sure we were well cared for.

Our experience began with a beautiful dinner, followed the next morning by breakfast beside the dam. Lunch was arranged as a picnic by the mountain, with breathtaking views of the Midlands, and the second evening ended with a braai at the bonfire. It was a beautifully considered itinerary that highlighted both the hospitality and the natural beauty of the estate.

For an even more distinctive experience, the farm also offers bush breakfasts on the mountain tops and private dinners, adding an extra layer of charm to a countryside stay already rich in atmosphere.



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HighVeldt Farm is easily accessible via the N3, with an off-ramp to Nottingham Road. It is approximately a 4.5-hour drive from Gauteng, 1.5 hours from Durban and King Shaka International Airport, and 45 minutes from Pietermaritzburg Airport, making it a practical choice for weekend getaways and longer stays alike.

The surrounding Midlands area adds even more appeal. Nearby attractions include Fort Nottingham Museum, Bosch Hoek Golf Club, Gowrie Farm Golf Estate, Midmar Dam, and uKhahlamba-Drakensberg Park. Walking tours and hiking trails in the area give guests the option to pair rest with gentle exploration.



HighVeldt Boutique Hotel captures something rare. It is luxurious without pretence, scenic without distraction, and welcoming without compromise. In a region already known for its beauty, this property stands apart for the way it brings together architecture, nature, comfort, and thoughtful hospitality in one seamless experience.

For readers seeking a countryside escape with elegance, privacy, and character, HighVeldt Farm is a destination worth discovering.

Escape the ordinary. Experience the beauty of the Midlands. Discover HighVeldt Boutique Hotel.

Bookings: bookings@highveldt.com / +27 79 173 7207



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Chica Travel with Lelo

STORY BY SELLO RAMOSEPELE
PHOTO CREDIT: Chica Travel



LELO BOYANA

ON TRAVEL AND MEANING

We spoke to Lelo Boyana, the voice behind Chica Travel, about the journeys that shaped her, the people who have influenced her perspective, and why travel remains one of the most meaningful ways to experience the world. What emerged was not just a conversation about destinations, but a deeper reflection on discovery, connection, and the freedom to move through the world with curiosity.

Trimestral Trends positions itself as a luxury lifestyle and culture publication, making Lelo's travel philosophy a natural fit for its editorial lens.



Lelo says travel has always been part of who she is. Growing up, she was captivated by what she saw on television and felt certain that the world was waiting for her. Her first trip outside South Africa, not counting Lesotho, was to Los Angeles and Las Vegas, where she travelled alone to meet a boyfriend who had been sent there for work.

But it was a solo trip to Paris in 2015 that transformed travel from a personal passion into something she felt compelled to share. Chica Travel is a travel platform and podcast focused on inspiring women to explore with confidence, curiosity, and intention.

TRAVEL AS DISCOVERY

When asked what she seeks most when she travels, Lelo is clear: discovery. She wants newness, culture, and the chance to learn something unfamiliar, but she is especially drawn to the people she meets along the way. For her, the most memorable trips are the ones that return home with stories, surprises, and moments that even she did not expect.

That mindset shapes the way she moves through the world. She likes to plan, but not so tightly that every moment is accounted for. Solo travel gives her more flexibility, while group travel requires more structure, but in both cases she leaves enough room for spontaneity to do its work.

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Lelo says the most memorable journeys are shaped by people and food. She remembers the kindness of locals, the stranger who turns into a conversation, and the meals that anchor a destination in memory. She also believes the place where you stay matters just as much as what you see and do.

Some destinations have stayed with her longer than others. Paris in 2015 remains especially meaningful because she travelled there alone, did not speak the language, and was surprised by how warmly she was received. Kenya has become a destination she now calls home in spirit, while Mozambique continues to hold a special place in her heart.

“The meaning isn’t in the destination. It’s in what you carry out of it and who you carry it with.”

For Lelo, luxury is not about status. It is about freedom. It is the ability to stay where you want, eat what you want, and travel without constantly checking the price tag. That definition gives her travel perspective a refreshing honesty: luxury is less about appearance and more about ease.

She also encourages travellers to move beyond the obvious. Her advice is to stop waiting for the perfect time, perfect budget, or perfect travel partner.

Go with what you have, slow down, talk to people, eat where locals eat, and allow the unexpected to become part of the story.

With Chica Travel expanding into video, Lelo has found a new way to tell stories with depth. The format has made her more intentional, pushing her to ask bigger questions about what a place teaches us and what travel means, especially for Africans and women navigating the world. She believes visuals do something words alone cannot always do: they make the story feel real. They show the excitement on a face, the energy of a place, and the possibility that travel is not reserved for a certain type of person. It is for anyone willing to go.

At the heart of Chica Travel is a simple hope: that viewers leave feeling inspired and reassured that the pull they feel toward travel is valid. Lelo wants people to know the world is theirs too, and that no question is too small to ask.

More than anything, she wants them to book the trip. Watch the episode, close the tab, open a new one, and take the first step. That, perhaps, is the truest expression of Chica Travel’s mission, turning curiosity into movement, and movement into memory.



**People and food
matter most**



Chica Travel
with Lelo

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Trends**

BEAUTY & HOME



The Consultation Room: What Your Aesthetician Wishes You Knew

By Sarah Maeli

In an age where beauty advice comes at us from every direction, knowing what to trust has become part of the challenge. Skincare routines are more complicated than ever, trends move quickly, and the pressure to do more often leaves people doing too much. The truth is, healthy skin usually comes from a simpler, more thoughtful approach.

That is the perspective of Carol Maccallum of Just Skin Aesthetics and Michelle Bogatsu of Flawless Skin and Aesthetics, two professionals who understand that real results take time. Their message is clear: skin transformation is not instant, and it should never be treated like a quick fix. Good skin is built through consistency, proper guidance and the right partnership between in-clinic treatments and daily care.

One of the biggest mistakes many people make is overloading the skin with too many products and actives. What starts as an effort to improve the skin can quickly become the very thing that disrupts it. According to both experts, skin responds better to precision than excess, which is why a well-curated routine will always work better than a crowded one.

Social media has also made skincare feel more complicated than it needs to be. From DIY treatments to heavily filtered before-and-after images, it is easy to forget that skin is not content — it is biology. The most important thing is to get advice from someone qualified and to understand that real change usually happens gradually.

There is also a noticeable shift in what people want from aesthetic treatments. Instead of dramatic transformation, more clients are looking for subtle, fresh, natural-looking results. The focus is moving toward preservation rather than alteration, and that feels like a much healthier direction.

At the heart of it all is the consultation. Before any treatment, understanding a person's skin type, history, lifestyle and environment is essential. No two skins are the same, and the best results always come from a plan that is tailored, not copied.

In a market as diverse as South Africa, this matters even more. Skin of every shade deserves care that is informed, safe and specific. When treated correctly, all skin tones can benefit from aesthetic treatments, but expertise makes all the difference.

If there is one thing both aestheticians wish more people understood, it is that healthy skin is the real goal. Not perfect skin. Not overworked skin. Just skin that is strong, balanced and well cared for. And sometimes, less really is more.

MAISON DEUX

by AllCey



Maison Deux Brings a New Luxury Format to Hyde Park Corner

Hyde Park Corner has added a new layer to its luxury offering with the arrival of Maison Deux, a retail concept that brings together international fashion, curated homeware and South Africa's first Marc Jacobs Café in one destination. The opening introduces a more experience-led format to Johannesburg's premium shopping scene, where fashion and lifestyle now meet under one roof.

Developed by the Al Capone Group, Maison Deux presents a tightly edited mix of global labels including Etro, Kenzo, Missoni, Givenchy, Marc Jacobs, Isabel Marant, Stella McCartney and Giuseppe Zanotti, alongside the group's own Al Capone selection. The concept also expands into interiors with Etro Home, Lisa Corti, OW London, Missoni Home, Stories of Italy, Zarina Tableware and Dolce & Gabbana Casa

At the centre of the store is the Marc Jacobs Café, positioned as a social space within the retail environment rather than a simple stopover. Inspired by New York energy and designed to encourage visitors to linger, it adds a distinctive hospitality element to Hyde Park Corner's luxury mix.

The name Maison Deux, meaning "the house of two," speaks to the meeting of Al Capone's retail heritage and a more modern, experience-driven approach to luxury. According to Hyde Park Corner General Manager Francois du Buisson, the concept reflects the kind of layered retail experience shoppers increasingly seek, while the café adds something genuinely new to the centre's offering.

Maison Deux is now open at Hyde Park Corner, reinforcing the centre's position as a destination for discerning shoppers drawn to international labels, thoughtful curation and a more elevated retail experience.



GIFTED BY MATTE: FRAGRANCE, FORM, AND EVERYDAY LUXURY



Gifted by Matte is a Johannesburg-based brand that brings a quiet sense of luxury into everyday living through candles, room sprays, reed diffusers, and other home fragrance pieces. It is the kind of brand that understands how much a scent can change the feel of a room, a mood, or even an entire day.

What makes Gifted by Matte appealing is its simplicity. The products are designed to be easy to use and easy to love, whether you are freshening up a room, creating a softer atmosphere, or choosing a thoughtful gift for someone special. There is a calm, considered quality to the brand that makes it feel both practical and elegant.

At the center of the collection is the idea that home fragrance should do more than smell nice. It should add warmth, comfort, and a sense of intention to the spaces we live in. That is where Gifted by Matte stands out: it offers products that feel personal, beautiful, and rooted in everyday enjoyment.

The brand also has a versatile range, with offerings that include scented candles, diffusers, room and linen mists, wax melts, and car diffusers. This makes it easy to layer fragrance throughout a home or carry that signature scent from one space to another.

As Gifted by Matte continues to grow, it remains connected to what makes it special in the first place: fragrance that feels thoughtful, stylish, and genuinely useful. It is a brand that brings atmosphere to the forefront, proving that sometimes the smallest details make the biggest difference.



Latest Tech Trends



Samsung is leaning hard into what it calls Awesome Intelligence with the new Galaxy A57 5G and Galaxy A37 5G, and after spending time with the phones, it is clear the brand is aiming squarely at users who want useful tech rather than gimmicks. The pitch is simple: better cameras, smarter tools, stronger battery life, and a design that feels more premium than the price suggests.

What stands out first is the focus on real-world convenience. Features like Voice Transcription, AI Select, Object Eraser and Circle to Search are the kind of tools people will actually use day to day, especially if they are always taking notes, editing content, or trying to move a little faster through their phones. On the camera side, Samsung is pushing Best Face, Vivid HDR and improved Nightography, all designed to make everyday shots look cleaner with less effort.

The design language is also a big part of the story. Both phones have the slim, glossy look Samsung is highlighting, while the Galaxy A57 5G gets the more refined premium finish of the two. The display, battery life and durability features all position the phones as practical companions for a busy routine, not just devices for specs on paper.

The drop included both the Galaxy A57 5G and Galaxy A37 5G, which made it easy to see how Samsung is separating the two. The A57 5G feels like the more polished option for users who want a stronger all-rounder, while the A37 5G keeps the same core intelligence but at a more accessible point. That balance is likely to resonate with Samsung's audience in South Africa, especially those looking for a phone that can handle content, communication and everyday multitasking without feeling overcomplicated



Samsung says the Galaxy A57 5G starts from R11,999, while the Galaxy A37 5G starts from R8,699, with both devices available in South Africa. The Galaxy A57 5G is available in Awesome Navy and Awesome Gray, while the Galaxy A37 5G comes in Awesome Lavender, Awesome Gray and Awesome Dark Green.

For readers who care about a phone that looks good, shoots well and makes everyday tasks a little easier, the new Galaxy A series feels like a strong step forward. It is not trying to be flashy for the sake of it. It is trying to be useful, and that is what makes it interesting

EVENTS / ACTIVATIONS



EVENT HIGHLIGHTS: SHOWCASING
THE MOST EXCITING GATHERINGS,
CELEBRATIONS, AND EXPERIENCES
SHAPING OUR SOCIAL CALENDAR.



BRUTAL FRUIT SPRITZER'S L'ORANGE ROSSA LAUNCH DEFINES EFFORTLESS LUXURY

Brutal Fruit Spritzer introduced its latest variant, L'Orange Rossa, with a polished showcase at Villa Rossa in Johannesburg, setting a new tone for contemporary luxury and social indulgence.



Hosted by Zola Nombona, the event brought together leading tastemakers including Ayanda G Thabethe, Buhle Samuels, and Kayise Ngqula, all embodying the essence of The Rossa Life through a citrus-inspired aesthetic that balanced modern elegance with effortless flair.

At the centre of the experience was L'Orange Rossa, a refined blend of zesty orange and crisp apple, layered with subtle sweetness. Served over ice with a slice of orange, the spritzer delivers a fresh, confident flavour designed for elevated everyday moments.

The experience was further enriched by a live performance from the Gugulethu Tenors alongside DJ Mvelo, creating a seamless fusion of classical and contemporary sound. A fashion collaboration with Malondié added a tactile dimension, with limited-edition accessories inspired by the vibrant orange palette of the new variant.

Now available nationwide, L'Orange Rossa extends Brutal Fruit Spritzer's legacy of premium refreshment, inviting consumers to embrace a lifestyle defined by connection, style, and modern femininity.



STORY BY SELLO RAMOSELE



LIV GOLF SOUTH AFRICA ANNOUNCES A NEW ERA FOR THE CONTINENT

There are sporting occasions that arrive with fanfare and disappear quietly into the archive, and then there are those that shift the atmosphere around them. The inaugural LIV Golf South Africa, staged from 19 to 22 March 2026 at The Club at Steyn City in Midrand, belonged firmly in the second category. It did not merely bring a tournament to South African soil; it made a statement about the continent's place on the global sporting map.

For years, golf fans in South Africa have waited for the game's biggest spectacle to turn its attention south. At Steyn City, that patience was rewarded in emphatic fashion. More than 100,000 fans passed through the gates across the four days, creating a crowd environment that was loud, colourful and unmistakably local. The atmosphere was closer to a major rugby or cricket occasion than a standard golf tournament, with drums, flags, singing and families turning the venue into something far larger than a sporting stop on the calendar.

That sense of occasion extended beyond the course. In a dramatic brand moment set against the energy of LIV Golf, Castle Lite used the tournament to unveil its latest innovation, Draught in a Can. What appeared to be a traditional trophy reveal took an unexpected turn when a sealed case, carried by rugby star Pieter-Steph du Toit and Castle Lite ambassador Juicy Jay, opened to reveal the product instead. The reveal matched the scale of the event: bold, theatrical and distinctly South African.

Known for serving its draught at -2.5°C, Castle Lite says the new format brings its smooth, ice-cold experience beyond the tap and into more everyday moments for consumers. Positioned at the intersection of sport, culture and celebration, the launch added another layer to a weekend already defined by energy and firsts.

The response from fans and organisers made the broader significance clear. Even before the dust had settled on the final green, a return to Steyn City was confirmed for 22 to 25 April 2027, reinforcing the commercial and cultural case for bringing LIV Golf to South Africa.

If the first edition proved anything, it is that South Africa is not simply ready for events of this scale, it can elevate them. LIV Golf South Africa delivered the kind of atmosphere that lingers long after the final putt, while Castle Lite's launch showed how brands can plug into that momentum in a way that feels both premium and authentic.



POWER ON THE GREEN: INSIDE THE MOVEMENT CHANGING THE FACE OF GOLF IN AFRICA



Story By Sarah Maeli
PHOTOGRAPHY CREDIT: SUPPLIED

There's a quiet power shift happening on the fairway; and Neo Peete is leading it with intention.

Set against the sweeping greens of Blair Atholl Golf & Equestrian Estate, Golf With Neo: The Fairway Collective – She Belongs unfolded not simply as an event, but as a statement of arrival. A new kind of space; where ambition meets ease, and where women are invited not just to participate, but to take ownership.

What began as a personal observation has evolved into a purposeful platform. Neo recognised what many women have long understood but few have actively reimagined: that the golf course is more than a sporting arena. It's a site of influence. "Golf is one of the few spaces where conversations happen that can truly change lives," she shared. "Partnerships are formed, opportunities are created, and meaningful relationships are built."

Yet, for many women, that world has remained just out of reach; perceived as exclusive, unfamiliar, even intimidating. Golf With Neo exists to dismantle that barrier with quiet confidence. "It is about creating a space where women feel comfortable picking up a golf club for the first time... and where we remind each other that we belong in every room, every boardroom and every fairway."

And that belonging was palpable.

Across the day, the experience unfolded in layers. From first swings at the driving range to polished play on the course, and effortless networking moments in between. Whether guests arrived as seasoned golfers or curious newcomers, the thread that connected them was unmistakable: community, anchored in shared ambition and mutual elevation.

For those stepping onto the green for the very first time, the experience was nothing short of transformational. Thoughtfully curated golf clinics offered a gentle yet sophisticated entry point into the sport; guided by expert coaches from Blair Atholl Golf & Equestrian Estate, who reimagined the learning curve as an indulgent, confidence-building ritual rather than a barrier.

Here, the art of the swing was introduced with patience and precision, allowing each guest to engage the game at her own pace; refined, unhurried, and entirely her own.

Beyond the fairway, the experience unfolded into a sensorial escape. Guests moved seamlessly between play and pause, indulging in curated wellness moments designed to restore and elevate. From revitalising IV drips by Flawless Skin & Aesthetics to signature massage treatments by Mangwanani African Spa, the day was as much about restoration as it was about recreation.

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It was a reminder that luxury today is not singular; it is layered. It is the balance of movement and stillness, performance and pleasure, ambition and wellbeing.

Beneath the polished exterior, however, lies something more intimate; a deeply personal foundation driving the vision forward. In a moment that resonated far beyond the fairway, Neo reflected on the women who shape her world. ***“One of the greatest blessings in my life is that I am surrounded by a group of incredible women... women who genuinely want to see me win.”***

It is this spirit, of women championing women, that defines The Fairway Collective. A reminder that behind every visible moment of success is a quieter network of belief, encouragement and shared strength.

“When one woman steps forward, she makes it easier for the next woman to follow,” she added, a philosophy that feels both timely and necessary. Because when women gather with intention, momentum becomes inevitable. Her closing words lingered, equal parts affirmation and call to action: “This fairway is not too big for us. These opportunities are not too far for us. And this moment is not too small for us... She belongs.”

If the launch signalled the beginning of a movement, what follows positions it firmly on the global stage. Through Golf With Neo, a broader narrative is taking shape. One that places Africa at the centre of the global golf conversation.

At the heart of this vision is the Africa Golf Tourism Convention, a strategic platform designed to convene tourism leaders, golf estates, investors and industry stakeholders with a singular ambition: to position the continent as one of the world’s most compelling golf tourism destinations.

Alongside this, the She Belongs Women’s Forum creates space for more expansive dialogue; spanning leadership, entrepreneurship and the evolving role of women in business. It is a natural extension of the community-first ethos that defines The Fairway Collective, elevating conversations from the course to the corridors of influence.



Story By Sarah Maeli
PHOTOGRAPHY CREDIT: SUPPLIED

For this community, access is intentional, an invitation not just to attend, but to shape the future of golf, tourism and leadership across Africa. And then, there is the element of surprise.

A Luxury Mystery Golf Tour is currently in the works. It is an immersive, high-touch travel experience where destination and detail remain undisclosed. The only requirement? Trust. Trust in a brand that understands that true luxury lies not just in where you go, but in how it makes you feel. Part of the allure lies in the setting itself. Blair Atholl Golf & Equestrian Estate is not simply a golf estate; it is a study in contrasts, where refined living meets untamed beauty.

One of the largest residential estates in South Africa, its expansive one-hectare stands offer a sense of privacy and scale rarely found so close to the city. Yet, just minutes from Lanseria International Airport, it remains effortlessly accessible; a hidden world within reach. At its heart lies a championship course designed by Gary Player, one of the longest in the world; where every hole feels cinematic in its scale and precision. But beyond the fairways, the estate reveals a softer, more unexpected rhythm: herds of springbok and antelope moving freely across the landscape, lending the experience a distinctly bushveld sensibility.

There is history here, too. The land once formed part of the Player family farm; a legacy that quietly informs its evolution into one of the country’s most prestigious lifestyle destinations. It is, in every sense, a place that reframes expectations, where luxury is not only defined by design, but by space, silence and story.

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By BraamVibes

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