

Trimestral Trends

by BraamVibes

LUXURY . TRAVEL . LIFESTYLE

A portrait of Viwo Kulati, a Black woman with her hair styled in braids. She is wearing a black, off-the-shoulder, long-sleeved dress with large, ornate gold floral appliques on the bodice. She is also wearing a matching gold floral necklace and black gloves. She is looking directly at the camera with a slight smile.

**VIWO
KULATI**

SINGER - SONGWRITER

TRAVEL | EVENTS |
TECH | GROOMING

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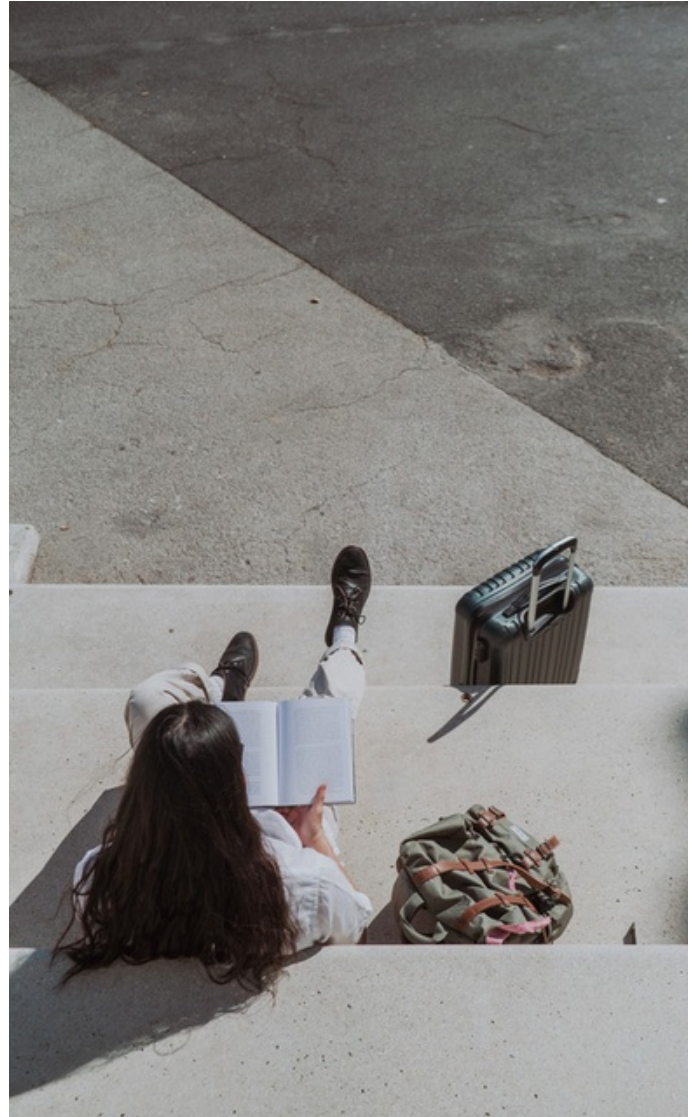
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From the Editor

Founding Editor's Note

Welcome to the first issue of Trends by BraamVibes, a quarterly digital magazine that delves into the realms of luxury, travel, and lifestyle. I am Sello Ramosepele, the founding editor, and I am thrilled to present this publication that aims to inspire and inform our readers about the latest trends and experiences that define modern luxury living.

As we embark on this journey together, we hope to create a vibrant community of enthusiasts who appreciate the finer things in life. This inaugural issue is a celebration of style, culture, and innovation, with a limited number of print runs to complement our digital presence.

Thank you for joining us on this exciting adventure!

A handwritten signature in black ink, appearing to read 'Sello Ramosepele', with a large, stylized circular flourish on the left side.

Founding Editor

Travel

TRAVEL TRENDS: DISCOVER THE WORLD'S MOST CAPTIVATING DESTINATIONS, HIDDEN GEMS, AND INSIDER TIPS TO INSPIRE YOUR NEXT ADVENTURE.



Chad's Travel Tips for Türkiye

BY SELLO RAMOSEPELE

PHOTOGRAPHY: CHAD'S INSTAGRAM

Exploring Türkiye Through the Eyes of Chad Jones: A Journey of
Culture, Cuisine, and Captivating Landscapes



CHAD JONES' JOURNEY TO TÜRKIYE

Chad Jones, a content creator, recently embarked on an unforgettable trip to Türkiye, a destination that has captivated travelers with its rich history, breathtaking landscapes, and mouthwatering cuisine. For Chad, Türkiye was always a dream destination, inspired by the famous balloon parades and the country's diverse culinary offerings. The opportunity to fly business class with Turkish Airlines sealed the deal, allowing him to experience the country in style.

Chad shared valuable travel tips for those planning a trip to Türkiye. He advises planning ahead for Cappadocia, indulging in local cuisine, staying in a cave hotel, capturing sunrise and sunset for photography, exploring beyond Cappadocia, engaging with locals, and flying Turkish Airlines for a seamless journey. Chad's experience in Türkiye was filled with memorable moments, from the unexpected snow to the magical golden hour views at Yank Evleri. His journey serves as a testament to the beauty and charm of Türkiye, a destination that promises unforgettable experiences for travelers.



Rising Above: Viwo Kulati's Journey to Musical Stardom



BY SELLO RAMOSEPELE
PHOTOGRAPHY BY RAY MANZANA

**VIWO KULATI**

SOUTH AFRICA SINGER/ SONGWRITER

A Star in the Making

In the heart of Makhanda, a city synonymous with creativity and artistic brilliance, a star was born. Viwo Kulati, the soulful songstress and jazz powerhouse, has emerged as one of South Africa's most captivating musical talents. From her humble beginnings in the Eastern Cape to gracing national stages and earning accolades, Kulati's journey is a testament to passion, perseverance, and an unyielding love for music.

Growing up in a family where music ran through their veins, Kulati's talent was evident from an early age. Her mother recalls a young Viwo singing Brenda Fassie and Yvonne Chaka Chaka classics at family gatherings. By Grade 2, her natural ability was undeniable. Supported by her parents and mentored by her aunt, a music teacher, Kulati honed her craft through formal lessons. Her journey continued at Victoria Girls' High School, where she studied classical voice, and later at the University of the Witwatersrand, where she pursued jazz studies.



Kulati's formative years were deeply influenced by the annual National Arts Festival in Makhanda. Watching artists pour their hearts into their craft ignited her own creative spark. Little did she know that she would one day take to those very stages, sharing her gift with audiences who would come to revere her artistry.

Kulati's debut single, Chilly Breeze, released in 2019, introduced the world to her unique blend of soul, jazz, and African influences. The song stood out for its refreshing perspective on relationships, challenging traditional narratives by exploring how women can also be at fault. With its rich vocals and intricate basslines, Chilly Breeze set the tone for an artist unafraid to push boundaries.

Her subsequent EP, Love, released in 2022, earned her a South African Music Awards nomination and solidified her place in the industry. Tracks like Cela Kuwe showcased not only her vocal prowess but also her ability to connect deeply with listeners through themes of resilience and faith.

The Rise Above Tour Continues

In 2024, Viwo embarked on her highly acclaimed Rise Above Tour, a nationwide concert series that celebrated overcoming challenges and the power of music to uplift and inspire. The tour kicked off at Kings Kraal in Bryanston, Johannesburg, and culminated back in Makhanda. As the tour continues into 2025, fans can expect even more electrifying performances, featuring a blend of her established hits and a sneak peek into her forthcoming music. The Rise Above Tour is not just a concert series; it is an experience that embodies the resilience and hope that define Viwo Kulati's music.

As the Rise Above Tour continues to captivate audiences across South Africa, Viwo Kulati is also hard at work in the studio. She is currently crafting her highly anticipated debut album, a project that promises to delve deeper into themes of love, resilience, and personal growth. With her signature blend of R&B, Afro-Soul, and Jazz, this album is set to further cement her position as a leading voice in South African music. Fans can expect a more intimate and introspective body of work, reflecting Kulati's continued growth as an artist and her unwavering commitment to creating music that resonates deeply with her audience.

As 2025 unfolds, Viwo Kulati continues to soar. With the Rise Above Tour in full swing and a new album on the horizon, she remains steadfast in her mission: to create music that inspires and uplifts while staying true to herself. From Makhanda's vibrant streets to South Africa's biggest stages, Viwo Kulati is not just a musician—she is a storyteller, a trailblazer, and an inspiration. Her journey is far from over; it has only just begun.



The poster features the 'Just Badela' logo at the top, which includes a stylized '88' in a circle and the tagline 'KEEP ON SMILING'. Below this, the name 'VIWO KULATI' is written in large, bold, gold letters, followed by 'LIVE' in red. A central image shows Viwo Kulati in a blue and white patterned dress, holding a microphone. To the left, a box indicates the date 'SATURDAY MARCH 29'. To the right, a box shows the time '7 PM'. At the bottom, it states 'Tickets Available on Quicket: R120' and '00546 Mtipa St, Orlando West, Soweto, 1804'. The Quicket logo and a 'UAG' logo are also present.

"Music has always been my way of rising above challenges and connecting with the world. It's not just about performing; it's about sharing a piece of my soul."





DISCOVERING SKINS FRAGRANCES
PHOTOGRAPHY: SKINS COSMETIC WEBSITE

A VALENTINE'S DAY INDULGENCE: THE SKINS FRAGRANCE EXPERIENCE BOX 2025

SELLO RAMOSEPELE

This Valentine's Day, I decided to treat myself to something special – the Skins Fragrance Experience Box 2025. Priced at R 1,890.00, this limited-edition box offers an unparalleled fragrance journey, perfect for anyone looking to explore the world of niche and artisan perfumery. The Experience The box features 14 meticulously chosen fragrances, each selected to provide a unique scent experience. The collection includes:

- Aqualis - Fleur de Glace EDP: A refreshing floral scent perfect for spring. Bibbi Skins X BIBBI: Santal: A rich, woody fragrance with notes of sandalwood. D'Orsay - Tonka Hysteria Extrait de Parfum: A sweet and intense tonka bean fragrance. Ex Nihilo - Assorted (Blue Talisman or Chandigarh Express EDP): Exotic and mysterious, these scents evoke distant lands.
- Frederic Malle - Portrait Of A Lady EDP: A sophisticated blend of rose and patchouli. Fugazzi - Nocologne Extrait de Parfum: A unique take on traditional cologne, with a twist.



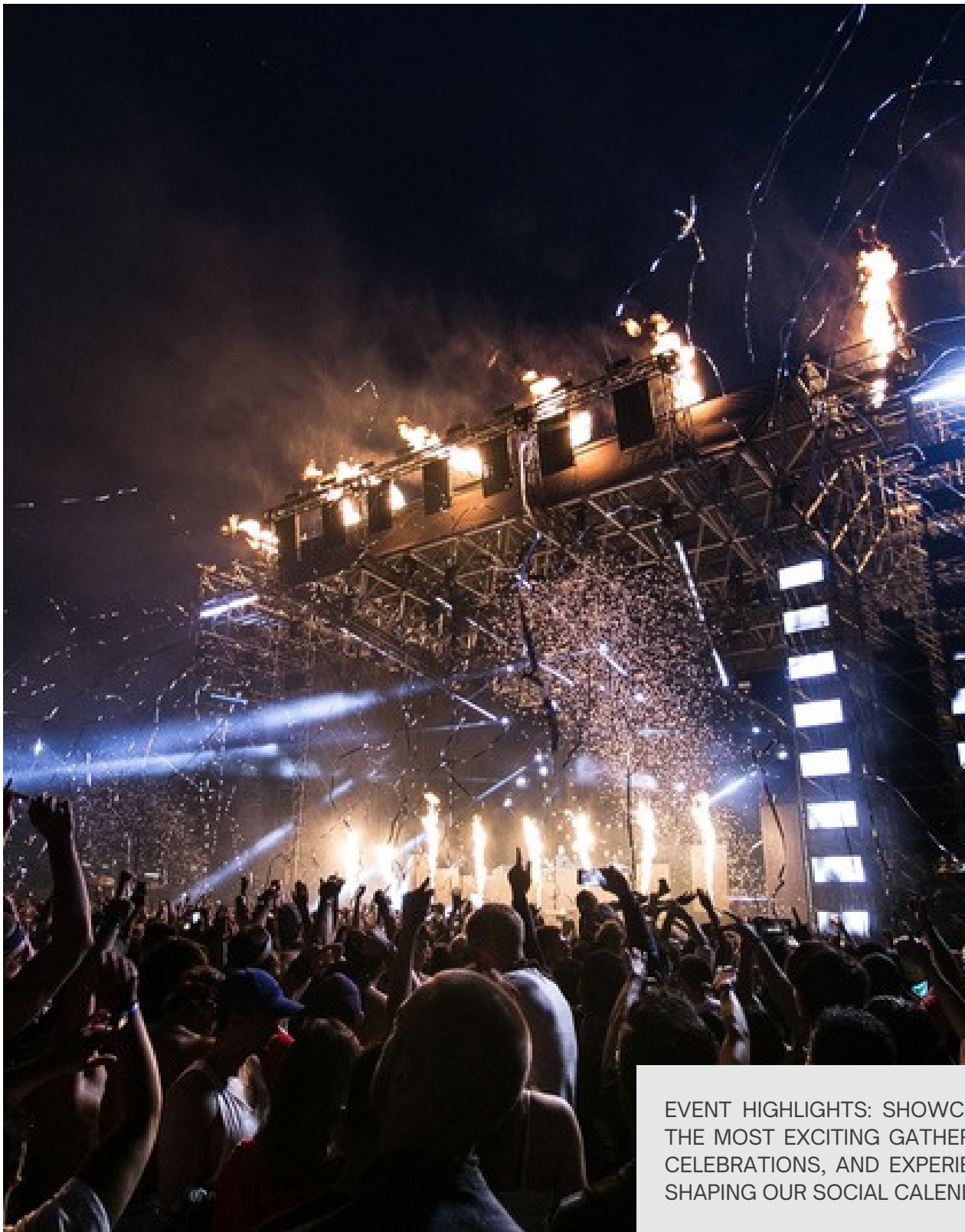
- Goldfield & Banks - Mystic Bliss EDP: A floral and woody scent with Australian botanicals.
- Initio - Atomic Rose: A modern rose fragrance with a bold twist.
- Juliette Has A Gun - Ex Vetiver: A fresh and earthy vetiver scent.
- Matiere Premiere - Vanilla Powder: A sweet and creamy vanilla fragrance.
- Memo - Madurai: An exotic blend of spices and incense.
- Parfums de Marly - Valaya EDP: A luxurious floral scent with a regal touch.
- Salle Prive - Celluloid Heroes EDP: A nostalgic fragrance with a vintage vibe.
- VYRAO - Free 00 EDP: A modern and airy scent perfect for everyday wear.

Each box includes an additional surprise gift from the iconic D.S. & Durga, adding an extra layer of excitement to the experience. Value and Presentation

Valued at nearly **R6500** in total fragrance content, this box offers an incredible opportunity to explore premium fragrances without committing to full bottles. The fragrances are beautifully presented in a luxurious gift box, making it a stunning addition to any fragrance collection.

The Skins Fragrance Experience Box 2025 is a must-have for anyone interested in exploring the world of niche perfumery. With its diverse selection of scents and luxurious presentation, it's a treat that will elevate your fragrance journey. Unfortunately, it's currently out of stock, but I highly recommend subscribing for a back-in-stock notification to secure your own experience.

EVENTS / ACTIVATIONS



EVENT HIGHLIGHTS: SHOWCASING
THE MOST EXCITING GATHERINGS,
CELEBRATIONS, AND EXPERIENCES
SHAPING OUR SOCIAL CALENDAR.



CELEBRATING AFRICAN EXCELLENCE: TRACE AWARDS 2025 WINNERS UNVEILED

The 2025 Trace Awards & Summit, held on February 26 at the stunning Mora Resort in Zanzibar, was a dazzling celebration of African and Afro-descendant musical excellence. This year's event brought together the continent's brightest stars, industry leaders, and global audiences to honour the profound impact of African artistry on the world stage. With breathtaking performances and well-deserved accolades, the awards highlighted the diversity and influence of African music.

South African duo Tito & Yuppe claimed Song of the Year with their global hit Tshwala Bam, while Nigerian superstar Rema dominated with Album of the Year for Heis and Male Artist of the Year. Other standout winners included Makhadzi, who dazzled her way to the Best Dancer title, and Tyla, crowned Best Female Artist. Ivory Coast's Tam Sir & Team Paiya earned Best Collaboration for their infectious track Coup du Marteau, while DJ Moh Green from Algeria secured Best DJ. The prestigious Lifetime Achievement Award went to Nigerian legend D'Banj for his enduring contributions to African music.

The ceremony also shone a spotlight on regional and diaspora talent, with Ayra Starr (West Africa), Tyler ICU (Southern Africa), Bien (East Africa), and Chelsea Dinorath (Lusophone Africa) among those recognised. As Olivier Laouchez, Chairman and Co-Founder of Trace, remarked, "Our mission is not just to spotlight incredible talent but to create a global stage where African creativity is recognised, respected, and rewarded." With its powerful celebration of culture and creativity, the Trace Awards 2025 proved once again that African music is a force to be reckoned with globally.





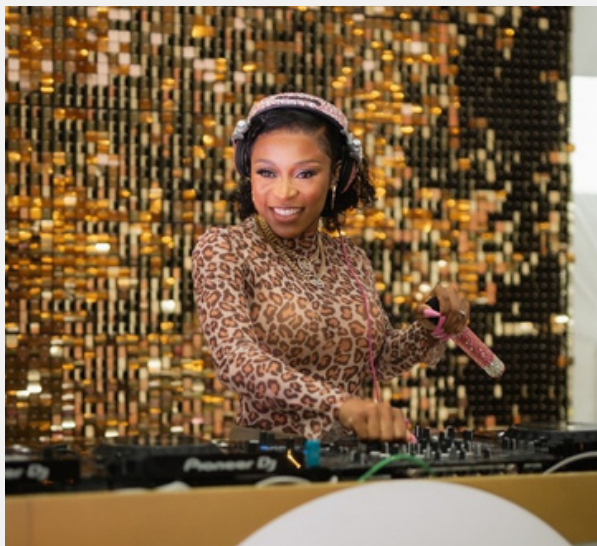
Mahindra Fusion Fest: A Celebration of Music, Fashion, and Art



The inaugural Mahindra Fusion Fest dazzled over 7,000 attendees at the SunBet Arena in Pretoria on February 22, 2025. This vibrant event marked Mahindra South Africa's 20-year milestone with a spectacular showcase of music, fashion, and art, embodying the spirit of the "Vibrant Rainbow Nation." Featuring electrifying performances by artists like Cassper Nyovest, Sjava, and Kamo Mphela, alongside bold fashion collections from Thula Sindi, the festival celebrated self-expression and cultural fusion. The highlight of the evening was the unveiling of the Discover the X Line by Thula Sindi, inspired by Mahindra's XUV 3XO, blending automotive design with contemporary fashion. The event also spotlighted young talent through initiatives like the Mahindra Music Talent Search and live art installations, reinforcing Mahindra's commitment to supporting creativity and community growth. Proceeds from the festival were donated to multiple charities, ensuring its impact extended beyond entertainment.

With its unique blend of artistry and innovation, Fusion Fest symbolised Mahindra's evolution in South Africa and its vision for the future. As Rajesh Gupta, CEO of Mahindra South Africa, stated: "Fusion Fest is not just about marking a milestone; it's about celebrating diversity, building connections, and creating a legacy that uplifts communities."

BRUTAL FRUIT SPRITZER'S GALENTINE'S BRUNCH: A Celebration of Connection and Glamour



The Brutal Fruit Spritzer's Galentine's Brunch, held on March 1, 2025, at Ground The Venue in Muldersdrift, Johannesburg, was a resounding success. This exclusive event brought together over 600 guests for an unforgettable afternoon of indulgence, entertainment, and celebration of friendship, with tickets selling out in a record-breaking 14 minutes. Guests arrived dressed in stunning shades of romantic rouge, setting the tone for a glamorous gathering. The event featured personalized beauty sessions by MAC Cosmetics, relaxing massages from Mangwanani Spa, and a delectable brunch spread that paired perfectly with Brutal Fruit's signature spritzers. The entertainment lineup was equally impressive, with live performances by Nahledi, DJ Nix, and DJ Zinhle, culminating in an electrifying back-to-back performance by Nkosazana Daughter and Babalwa M. As Candice Van Den Bosch, Brand Director for Beyond Beer, noted, "The Brutal Fruit Spritzer Saturday Brunch has always been about more than just great food and entertainment—it's about celebrating the connections that make life beautiful."



Tech Trends

EXPLORING THE LATEST INNOVATIONS
AND BREAKTHROUGHS SHAPING THE
DIGITAL LANDSCAPE.

Samsung Introduces Irregular Heart Rhythm and Sleep Apnea Features to Galaxy Watch in South Africa



Samsung has introduced two groundbreaking health features to its Galaxy Watch lineup in South Africa: Irregular Heart Rhythm Notification (IHRN) and Sleep Apnea detection. These features, accessible via the Samsung Health Monitor app, became available on January 13, 2025, and are designed to help users monitor and manage their cardiovascular and sleep health more effectively. Initially rolled out on the Galaxy Watch Ultra, Watch7, Watch6 Classic, and Watch FE, these tools will soon expand to earlier models.

The IHRN feature continuously monitors heart rhythms to detect signs of atrial fibrillation (AFib), a condition that can lead to severe health complications if left undiagnosed. Meanwhile, the Sleep Apnea detection tool identifies early signs of obstructive sleep apnea, a condition affecting 26% of South African adults that can increase risks of heart disease and stroke. These features complement existing tools like blood pressure monitoring and ECG tests, offering users a comprehensive view of their health directly from their wrist.

This rollout underscores Samsung's commitment to advancing wearable health technology. By integrating these innovative features into its devices, Samsung empowers users to take control of their well-being with greater ease and confidence, further solidifying its position as a leader in the wearable tech industry.



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